

## ABSTRACT

As Tourism is seen as the World's largest industry, it is without doubt that it is practiced everywhere and by almost everyone despite of their ethnicity, culture, values or traditions. The book brings to light a decisive background of the terms culture and Ethnicity, while exploring some major global issues that affect minorities when deciding upon where and how to go or participate in leisure. The Central message of this book is that as the world becomes a global village, people are seeing themselves in different parts of the world where they either become minorities, immigrants or simply "visitors". While the Book explains the terms such as ethnicity and minority, it also investigates the role culture and ethnicity plays while one decides to travel. Bon voyage!